





LINCOLN

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Partnership for Economic Development

MAYOR COLEEN J. SENG

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LLWC **Ž** 440 S. 8th St., Ste. 100 **Ž** Lincoln NE 68508 **Ž** (402) 441-7716

FOR IMMEDIATE RELEASE: FOR MORE INFORMATION:

June 15, 2006 Bonnie Coffey, director, 402/441-8695 Margie Kniep, 402/441-7716

FOURTH ANNUAL WOMEN & MONEY CONFERENCE SEPTEMBER 16

Plan now to take steps to secure or improve your financial future by attending the 4th Annual Women & Money Conference. Set for Saturday, September 16, 2006, at the Cornhusker Marriott Hotel in Lincoln, this event provides an excellent opportunity for women to learn more about money matters on a wide range of topics presented by experts in the financial industry.

The conference will run from 8:30 a.m. -2 p.m., and the \$10 registration fee includes a continental breakfast, as well as lunch with comedian and motivational speaker Juli Burney. This year's seminar topics range from learning to read a financial report to ways to find money when you don't have any. Attendees will also have an opportunity to meet one-on-one with personal financial planners.

The conference encourages more working women to attend - the women who will most benefit from the sessions and information provided - by hosting the event on a Saturday.

Premier sponsor for this year's Women & Money Conference is Lincoln Benefit Life.

The Women & Money event is sponsored by the Lincoln-Lancaster Women=s Commission and Friends of LLWC. If you or someone you know is interested, please contact LLWC, 441-7716, for more information or to be included on a mailing list to receive the registration packet when it becomes available.

By gathering together to help improve the financial literacy of the women in Lincoln and Lancaster County, the Women & Money conference can improve the lives of families.

One of the agency=s many roles is to advise the Mayor, City and County on the type of legislation which should be sought to improve any situation when areas of study indicate a need for change. LLWC was formed in 1976 to Awork toward eliminating social, economic and legal barriers that prevent women from choosing their present and future roles in the family, the labor force, education and society in general.@

LLWC works strategically to be a catalyst for systemic change and preventative measures toward the success of women in Lincoln and Lancaster County.